

General details

Job number: **5457** Total records in the file: **188,850**
 File name: **New Acquisition Mailing _ 9th November 2017.csv**
 Job submitted on: **9/11/2017 15:59**

Address details

Rows with unique DPIDs used in processing: **171,811** **90.98%**

- Unique Delivery Point Identifiers (DPIDs) are a subset of the DPIDs provided by Address Matching Approval System (AMAS) software, where they indicate a single delivery point (address, dwelling). Most normal addresses will obtain a unique DPID.
 - Some DPIDs represent multiple delivery points such as a block of apartments or a large rural area with more than one dwelling. These are not used in Telephone Append matching.

Residential telephone numbers

Confidence Level and Description	Rows matched	Verified numbers	New telephone numbers
1 The Surname (Family name) matches, at the same address.	22,172	0 0.0%	23,285 12.3%
2 The Surname (Family name) matches and also an Initial or First name matches, at the same address	20,984	0 0.0%	21,650 11.5%
Total Residential telephone numbers:		0 0.0%	44,935 23.8%

Business telephone numbers

Confidence Level and Description	Rows matched	Verified numbers	New telephone numbers
2 The business name matches, at the same address	37	0 0.0%	45 0.0%
Total Business telephone numbers:		0 0.0%	45 0.0%

CUSTOMER DATABASE CLEANSING and UPDATING TERMS AND CONDITIONS OF SERVICES

IMPORTANT: These terms and conditions govern the supply by Datawash Pty Ltd of Customer Database Cleansing and Updating Services including National Change of Address (NCOA) and Inactive Address File (IAF) Deceased File (Deceased), Telephone Number Appending (Telephone Append) and Duplicate Detection (Dedupe) services. Uploading of a List to Datawash Pty Ltd's web portal (www.datawash.com.au) for the Customer Database Cleansing and Updating Services and the subsequent ticking the acceptance box constitutes a Customer's acknowledgment that these Terms and Conditions have been received by the Customer and agreement that the Customer will be bound by these terms and conditions.

1. Datawash Pty Ltd shall provide the Service on a Customer's List, ["List" means a database of name, addresses and telephone numbers, or list of contacts] as and when requested, in accordance with these terms and conditions, and subject to the payment of Service charges agreed with the representative of Datawash Pty Ltd.
2. A name and address List shall be uploaded to Datawash Pty Ltd's web portal (www.datawash.com.au) in Comma Separated Values (CSV; or similar) format.
3. The Customer via the Datawash Pty Ltd's portal, updates its List by matching names and addresses or names, addresses and telephone numbers on the List against the Data. ["Data" means the address and other information contained in the Australia Post's National Change of Address File and Datawash Pty Ltd's own Telephone List which is used in order to facilitate provision of the Services;]
4.
 - (a) Where a match is successful on both name and former address, the record shall be altered to include the present address where consent is given.
 - (b) In the event a record is considered undeliverable, due to either the person moving but has not given consent or being deceased, the record will be flagged accordingly.
 - (c) Where a match is successful on telephone number and name and/or address, the record shall be altered to include the latest telephone number available to Datawash Pty Ltd.
 - (d) In the event that a duplicated record is found, the records will be flagged or some records will be deleted.
5. The Data provided for the performance of the Services will be the most current information made available to Datawash Pty Ltd at the time of provision of the Services.
6. Datawash Pty Ltd or Australia Post do not warrant that the provision of the Service will achieve any particular result for any mailing made or telemarketing activities using the data provided or for any other use to which the data is put.
7. Datawash Pty Ltd does not screen the provided new telephone numbers against the Do Not Call register in Australia. Using the telephone numbers legally, including adherence to the Do Not Call legislation is the responsibility of the Customer. The Customer may visit <https://www.donotcall.gov.au/> to have the new telephone numbers washed against the Do Not Call register.
8. Datawash Pty Ltd shall keep confidential and shall not disclose to any third person any information of a commercial, operational, technical or marketing nature contained in or relating to the provision of the Service, including any List, and shall at all times keep the List secure against third party access while it is in the possession of Datawash Pty Ltd.
9. Datawash Pty Ltd and Australia Post and their employees shall not be liable to the Customer for any loss or damage whatsoever suffered or that may be suffered (including but not limited to direct and consequential loss) as a result of any act or omission by Datawash Pty Ltd or Australia Post, their employees whether negligent or otherwise, in the provision of the Service.
10. The provisions of these Terms and Conditions shall be read subject to any implied terms, conditions or warranties imposed by the Competition and Consumer Act 2010 or any other applicable Commonwealth or State legislation and to the extent that such legislation permits a supplier to limit its liability for breach thereof, the liability of Datawash Pty Ltd and Australia Post is limited at its discretion to the re supply of the Service or the cost of re supplying the Service.
11. Datawash Pty Ltd or Australia Post shall have no liability to the Customer or to any other Party, or be in default under these terms, for failure to observe or perform any part of the Service, or perform any other obligation, for any reason or cause which could not with reasonable diligence be controlled or prevented by Datawash Pty Ltd or Australia Post.